There are millions of people around the world embracing this new responsibility. They are turning from ‘what’s in it for me?’ as their unconscious world view to consciously embracing ‘what’s best for the common good?’

— Richard Barrett —

This notebook is for you to use or not — there are no rules or procedures assigned to it. It may help to jot notes, thoughts, feelings, intents & ideas on which to reflect in the coming weeks.
Four Room Apartment

This cycle is as relevant for whole organisations as it is for individual people

Stay as long as you can in the 
**confusion** space...this is where you will come up with good ideas for moving forward

Hang in there...remain strong and focused on your purpose and vision for the future
“The human race is in the midst of making an evolutionary leap. Whether or not we succeed in that leap is your personal responsibility”

-Scott Peck-
“Never doubt that a small group of thoughtful, committed people can change the world. Indeed it is the only thing that ever has”
- Margaret Mead -
Simple Guidelines for Making Alliances Work

Placing **LESS** Emphasis on...

-  
-  
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-  
-  

Placing **MORE** Emphasis on...

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-  
-  
-  
“Knowing is not enough; we must apply.
Willing is not enough; we must do”

Johann Wolfgang von Goethe
thinking tensions
"Changing how we perceive ourselves, through learning and understanding can have a very real impact on how we interact with others and how we conduct our daily lives”

- Dalai Lama-

“Do or do not – there is no try”

-Yoda-
"The tensions that count, the ones that really matter are rarely resolved – they can only be managed or balanced"

-anon-
"It is what we think we know already that often prevents us from learning"

Claude Bernard, French Physiologist
“One’s destination is never a place, but rather a new way of looking at the future”
-Henry Miller-
Laws of Conversation

“Let a hundred flowers bloom”
-Jim Diers-
Are you curious or certain?
“What ever the approach, its better to think big and start small”

-Jim Diers-
7 Levels of Organisational Consciousness

- Richard Barrett

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- Positive Focus: Service to Humanity, Ethics, Social Responsibility, Future Generations
- Negative Focus: Strategic Alliances & Partnerships, Employee Fulfillment, Community Involvement

- Development of a Strong Cohesive Culture, Commitment, Enthusiasm, Shared Values
- Continuous Renewal & Learning, Adaptability, Innovation, Teamwork
- High Performance Systems & Processes, Productivity, Efficiency, Quality, Professional Growth
- Relationships that Support the Organisation, Good Communication between Employees, Customers & Suppliers, Manipulation, Blame
- Pursuit of Profit & Shareholder Value, Financial Soundness, Employee Health & Safety
Like romances, alliances are built on hopes and dreams – what might happen if certain opportunities are pursued 

-Rosabeth Moss-Kanter-
“It’s amazing what can be accomplished when nobody cares about who gets the credit”

-Robert Yates-
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